

Marketers Markdown Cheat Sheet

[Read A Marketers Guide to Markdown here](#)

[Don't forget to check out Not Another Marketing Podcast](#)

Note: This PDF was created in Markdown.

Paragraph Headings

Markdown header	HTML code it produces
# I'm heading 1	<h1>I'm heading 1</h1>
## I'm heading 2	<h2>I'm heading 2</h2>
### I'm heading 3	<h3>I'm heading 3</h3>
#### I'm heading 4	<h4>I'm heading 4</h4>
##### I'm heading 5	<h5>I'm heading 5</h5>
##### I'm heading 6	<h6>I'm heading 6</h6>

Basic Formatting

Markdown Syntax	HTML code it produces
This is bold	This is bold
<i>*This is italics*</i>	This is italics
--- produces a horizontal line	<hr>
~~Strike through this text~~	Strike through this text

Unordered Lists

Markdown Syntax	HTML code it produces
<ul style="list-style-type: none">- This is the first bullet point- This is the second bullet point- This is the third bullet point- and so on and so forth...	<pre> This is the first bullet point This is the second bullet point This is the third bullet point and so on and so forth... </pre>

Ordered Lists

Markdown Syntax	HTML code it produces
<ol style="list-style-type: none">1. This is point 12. This is point 23. This is point 34. and so on and so forth...	<pre> This is point 1 This is point 2 This is point 3 and so on and so forth... </pre>

Markdown Tables

```
| Col 1 | Col 2 | Col 3 |  
| ---- | ---- | ---- |  
|      |      |      |
```

This produces the following in HTML.

Col 1	Col 2	Col 3

```
| Col 1 | Col 2 | Col 3 |  
| :---- | :---: | ----: |  
|      |      |      |
```

This is what it produces, notice the colons to signify alignment:

Col 1	Col 2	Col 3

Markdown Links

Markdown Syntax	HTML code it produces
[Visit My Website Now](https://www.jtid.co.uk)	Visit My Website Now